



# Highest Potential Design, LLC

**Architects and Planners**

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February 7, 2025

**Honorable Milton Potter  
Senate President  
36<sup>th</sup> Legislature of U.S. Virgin Islands  
Capitol Building  
Post Office Box 1690  
St. Thomas, U.S. Virgin Islands 00804-1690**

**RE: REZONING FOR PARCELS 31-B, 32-B, 34-CA, 34-CAA, AND 34-CB STRAND STREET,  
CHRISTIANSTED, ST. CROIX, UNITED STATES VIRGIN ISLANDS**

Dear Senate President Potter,

Highest Potential Design, LLC (HPD), on behalf of Centerline Car Rentals, LLC, is seeking to rezone Parcels 31-B, 32-B, 34-CA, 34-CAA, and 34-CB Strand Street, Christiansted, St. Croix, U.S. Virgin Islands. All of the parcels are owned by Centerline Car Rentals, LLC. We are seeking to rezone the properties from R-3, Residential - Medium Density to B-2, Business – Secondary/Neighborhood. The entire property area between the five parcels is 37,800 square feet or 0.87 acres.

The purpose to seek rezoning is so the existing properties will be in compliance with the Virgin Islands Zoning Law. All of the existing properties are presently compliant with Zoning Code only as an accessory use to the Hotel Caravelle nearby. It is the desire of the Owners that the properties be properly zoned in order to be independent of another entity. The properties are surrounded by properties that are zoned B-1, Business – Central Business District on the East and South, and R-3, Residential – Medium Density, on the West and North. The proposed zoning designation will be representative of the changing needs of the town of Christiansted, expanding the business district, while leaving the opportunity for continued residential development. It will provide a necessary secondary/neighborhood transition between the central business district to the East and the medium density residential developments to the West.

Should you have any questions, please feel free to contact me at 340-514-3064.

Sincerely yours,  
**Highest Potential Design, LLC (HPD)**

**John P. Woods, AIA, NCARB  
Managing Member**

Cc: Leah LaPlace, Division of Comprehensive & Coastal Zone Planning  
Richard White, Centerline Car Rentals, LLC