

## HARITH WICKREMA

P.O. Box 80, St. John, USVI 00830

[harith@islandgreenliving.org](mailto:harith@islandgreenliving.org)

### Experience:

President & Board Member  
Island Green Living Association  
\*Elected President January 2016  
*Voluntary, unpaid position*

April 2013\* -  
Present

Island Green Living is a registered 501 (c)(3) not for profit organization dedicated to preservation, conservation and expanding sustainability on St. John and throughout the USVI.

Chief Visionary Officer  
Eco Serendib Villa and Spa  
St. John, USVI

2012 – Present

An eco-luxury retreat in harmony with nature, Eco Serendib demonstrates to guests that you don't need to sacrifice luxury to live in a more sustainable, eco-friendly way. A portion of every stay is donated to local causes.

Chairman  
Virgin Islands Waste Management Authority  
*Voluntary, unpaid position*

January 2016-  
March 2018

Appointed by the governor to problem-solve issues related to waste management and sustainability in the region along with the governor and board.

Chief Creative Officer and President  
Harith Productions, Ltd.  
*A Minority Certified Business Enterprise*

1987- Present

Founded company and produced award-winning events on five continents. Traveled around the globe as a featured speaker at industry conferences. Staunch advocate of sustainability in the industry.

Temple University, Adjunct Professor  
- School of Tourism and Hospitality Management (STHM)  
- Founding Member of STHM Board of Visitors  
- Served on Fox School's Dean's Council

2001- 2012

Responsible for Sustainable Event Management curriculum; authored the curriculum. Founded student-run Green Initiatives Awards to recognize, celebrate and encourage green practices by local, national and international businesses.

Philadelphia 76ers, Director of Special Events 1981-1987

- Produced Julius "Dr. J" Erving's retirement event, aired on CBS
- Produced the NBA Championship Victory Parade

CIGNA Corporation, Manager of Meetings and Special Events 1980-1987

**Awards & Organizations:**

Wickrema has been honored with 80+ awards/nominations over the course of his career, many focusing on his environmental accomplishments. In May 2017, he received the EPA's Environmental Champion Award. Wickrema served as trustee of the Green Meeting Industry Council Foundation (GMIC) and is a former president of the International Special Events Society Foundation. As chairman of the Society for Incentive Travel Excellence (SITE) Crystal Awards and Education Committee, Wickrema implemented sustainability as a key component in measuring and rewarding success in the incentive industry. Additional accolades include GALA, ESPRIT, CRYSTAL, EIBTM, Motivation Master, Greenest Planner Award, Successful Meetings Super Six, Event Solutions International Event Planner of the Year Award and two Good Samaritan nominations. He was also named among *Lodging's* Top Ten Hospitality Innovators in the area of Sustainability for his efforts at Eco Serendib Villa and Spa on St. John.

**Education:**

Temple University – Fox School of Business & Management  
Bachelor's Degree  
Business, Insurance & Risk Management  
1976 – 1980