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September 16, 2025

To Whom It May Concern:

I write to you today to express VIPCA's heartfelt support for the opening of Lime Out 2 in Lindbergh Bay. This second location of the already wildly successful Lime Out, will be a much needed addition to the marine tourism industry in the U.S. Virgin Islands.

In addition to jobs created directly at the new Lime Out location, this addition to the Territory's tourism offerings will further provide opportunities for small businesses - transportation services, suppliers, tour companies - which ultimately creates a more vibrant business ecosystem. Crucially, the new location will provide another marine attraction in Territory serving to keep more charters local - rather than losing such traffic to foreign islands and waters.

Lime out has been a must-see destination for charter companies the last few years. Their team ensures a well-executed and safe guest experience - as well as serving excellent food and beverages. They have established a top-tier hospitality reputation which puts the Virgin Islands in a competitive position to bring more tourism into the Territory.

I am confident it will also quickly become a landmark for all to enjoy. I am happy to make myself available for any further discussion. Thank you for all that you do.

Sincerely,

Kennon Jones
Executive Director