

FILM INDUSTRY IMPACT ON USVI ECONOMY 2009 - 2014 (ESTIMATED/UNAUDITED)									
PROJECT	ON ISL. SPEND	DOT SPEND	COMBINED SPEND	VALUE OF EXPOSURE	COMBINED Spend/Expo	LOCAL HIRES/CAST +SERVS	ROOM NTS	ROI	COMMENTS
2009									
NBC MOMMA'S BOY	\$150,000	\$248,000	\$398,000	\$36,000,000	\$36,398,000	0	0	146:1	
DAILY BUZZ	\$0	\$14,000	\$14,000	\$60,000	\$74,000	0	0	4:1	
AMERICA'S MOST WANTED	\$121,100	\$0	\$121,100	\$0	\$121,100	10	98	100%	
CAMPBELL'S SOUP	\$90,000	\$392	\$90,392	\$0	\$90,392	12	51		
CRUZAN RUM	\$49,500	\$0	\$49,500	\$0	\$49,500	17	56		
BRIDAL GUIDE	\$0	\$14,000	\$14,000	\$819,000	\$833,000	0	0	58:1	
CARIBBEAN TRAVEL & LIFE	\$0	\$2,000	\$2,000	\$190,000	\$192,000	0	0	95:1	
2009 SUB-TOTALS:	\$410,600	\$278,392	\$688,992	\$37,069,000	\$37,757,992	39	205		
2010									
NBC CW HIGH SOCIETY	\$25,000	\$14,663	\$39,663	\$426,088	\$465,751	5	32	30:1	
CNN AIRPORT	\$5,000	\$120	\$5,120	\$350,000	\$355,120	2	4	2900:1	
AMERICA'S FUNNIEST HOME VIDEOS	\$15,000	\$1,865	\$16,865	\$240,000	\$256,865	3	0	138:1	
VIRGIN FISHERMAN	\$10,000	\$5,300	\$15,300	\$65,000	\$80,300	8	12	14:1	
PBS COLUMBUS DOCUMENTARY	\$3,000	\$325	\$3,325	\$0	\$3,325	1	16	9:1	

MICROSOFT	\$150,000	\$150	\$150,150	\$0	\$150,150	30	58	1000:1
HOOTERS CALENDAR	\$250,000	\$120	\$250,120	\$0	\$250,120	5	200	2008:1
CMTV TOP 40 - HOOTERS	\$20,000	\$65	\$20,065	\$0	\$20,065	3	24	307:1
FOX SPORTS W/HOOTERS	\$50,000	\$100	\$50,100	\$0	\$50,100	5	72	500:1
TEMPO NETWORK CONCERT	\$150,000	\$0	\$150,000	\$0	\$150,000	15	60	500:1
2010 SUB-TOTALS:	678,000	\$22,708	\$700,708	\$1,081,088	\$1,781,796	77	478	
2011								
TWILIGHT SAGA: BREAKING DAWN	\$1,700,000	\$0	\$1,700,000	\$0	\$1,700,000	60	600	100%
ABC: EXTREME MAKOVER HOME EDITION	\$1,500	\$25,000	\$26,500	\$750,000	\$776,500	2	25	30:1
Boston's CHANNEL 5 CHRONICLE	\$15,000	\$2,500	\$17,500	\$96,000	\$113,500	2	15	44:1
ROCKING THE ISLAND WITH RED CARPET RATS	\$0	\$0	\$0	\$0	\$0	0	0	
HGTV HOUSE HUNTERS INTERNATIONAL -ST. CROIX	\$7,800	\$1,250	\$9,050	\$100,000	\$109,050	2	12	86:1
ESSENCE MAGAZINE	\$17,500	\$15,000	\$32,500	\$600,000	\$632,500	6	70	41:1
PHILLIPS/AEDS	\$75,000	\$2,100	\$77,100	\$0	\$77,100	8	40	35:1

MISC. OTHER PROJECTS	\$500,000	0	500,000	0	500,000	24	150		not thru the FPO
2013 SUB-TOTALS:	\$1,908,000	\$316,750	\$2,224,750	\$83,188,000	\$85,412,750	176	2084	45:1	ROI incl spend + expos.
2014									
WRP/CBS AMAZING RACE	\$450,000	\$78,000	\$528,000	\$7,100,000	\$7,628,000	85	200	91:1	
SOUTHERN TIDE still shoot	\$50,000	\$500	\$50,500	\$0	\$50,500	4	80	100:1	
HGTV-House Hunters Int'l	\$80,000	\$500	\$80,500	\$6,700,000	\$6,780,500	3	90	13,500:1	
PBS Weekend Explorer	\$3,000	\$17,000	\$20,000	\$1,400,000	\$1,420,000	2	21	82:1	
ALLOY APPAREL still shoot	\$60,000	\$500	\$60,500	\$0	\$60,500	5	60	120:1	
POTTERY BARN still shoot	\$460,000	\$0	\$460,000	\$0	\$460,000	16	200	100:1	
HGTV BCHFRT Bargain-STX	\$75,000	\$1,000	\$76,000	\$0	\$76,000	4	93	70:1	
HGTV BCHFRT Bargain-STT	\$60,000	\$0	\$60,000	\$0	\$60,000	4	59	100:1	
NORDSTROM still shoot	\$300,000	\$0	\$300,000	\$0	\$300,000	4	250	100:1	
T. ROWE PRICE	\$130,000	\$1,000	\$131,000			12+	60	110:1	
SPORTS ILLUSTRATED SWIM	\$25,000	\$20,000	\$45,000	\$4,014,000	\$4,034,000	3	84	161:1	room trade
2014 SUB-TOTALS:	\$1,693,000	\$118,500	\$1,856,500	\$19,214,000	\$25,129,500	130	1,197		
GRAND TOTAL:	\$10,679,600	\$887,900	\$11,612,500	\$218,144,088	\$233,815,588	640	12,832		
NOTE: THIS DOES NOT INCLUDE MISC. PROJECTS THAT CAME IN DIRECT TO PRODUCTION SERVICES INDEPENDENT OF THE FPO - WHICH IS SIZEABLE.									

