



St. Croix Unified for Community, Culture, Environment, and Economic Development, Inc.
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A coalition committed to Smart Growth for St. Croix

Founding Members and Organizations

Michael Baron	Olasee Davis	Claudette Young Hinds	Chenzira Kahina	George Tyson
Carol Burke	Kelly Gloger	Onaje Jackson	Mary Moorhead	Carly Voight
Paul Chakroff	Olaf Hendricks	Oceana James	Hortense Rowe	Michael Walsh
CHANT	History Culture and Tradition Foundation		Missionaries of the Soil	The Nature Conservancy
Per Ankh Inst.	SEA	USVI Coalition for Sustainable Economic Development		St. Croix Hiking Assoc.

WHO: A community-based, civic organization committed to “smart growth” and embracing Crucian heritage and culture as a cornerstone of economic development. Selected as Coordinating Entity for the proposed St Croix National Heritage Area. To names **(bold)** above, 2013-14 Board adds Ariela Hayes, Genevieve Whitaker, Beyond Visions Foundation

WHAT: SUCCEED will be a catalyst for:
 a) A community-driven planning process to promote development that is appropriate socially, culturally, economically, and environmentally. “Smart growth” is an approach that balances community needs with economic, environmental, and health factors.
 b) Creation of a Maroon Sanctuary Park, Heritage Enterprise Zones, and related incentives

WHY:

- 1) SUCCEED is pro-jobs, and pro smart growth/development. We know that our community can be the “brain trust” that is best qualified to achieve consensus on a shared vision of a desirable quality of life for all residents. We know that vision can be the basis for projecting a mix of economic activity that is feasible and desirable based on human and environmental resources...and the audacity of hope!
- 2) The Maroons of St. Croix are worthy of commemoration because of their indomitable spirit of resistance against enslavement and injustice- an unrelenting pursuit of freedom that contributed to the achievement of emancipation. Their story is linked with those of Maroons in Puerto Rico, Jamaica, and beyond. The story of the Caribbean’s “underground railroad” not yet fully documented can start with St. Croix. A Maroon Sanctuary Park will provide sanctuary for present and future generations and can become a strong economic asset.
- 3) Community groups will benefit from participation in a bona fide community planning process, and can apply skills to their pursuit of federal funds for community planning.

HOW: With or without the National Heritage Area Designation, SUCCEED will implement:

Public Education	That informs and mobilizes the community on benefits of /strategy for cultural heritage tourism and development, and the Maroon experience
Public Policy	Advocate enactment of public policy with incentives for “smart growth”. Celebrate and protect culture, heritage, and environmental resources.
Community Planning	as described, above
Maroon Sanctuary Park	For all people for all time; Pursuit of designation as UNESCO Site of Remembrance